THE MCLEAN PROJECT Press Room

For Immediate Release June 14, 2013

Carkhuff Launches Generativity Library New Sciences Vital for Infusing Economy

Exactly one year ago, Dr. Robert R. Carkhuff introduced the website, **The McLean Project.com.** For the past several decades, Carkhuff and his colleagues have been mastering the sciences to support social and ecological economic growth.

Now, their sources of change are available in his in-depth library—the CarkhuffGenerativityLibrary.com. For the first time, through these New Sciences, he brings forward the keys for infusing the economy with growth ingredients.

The books will be released as they are published in ongoing projects during the 21st century. "Stacks" of hundreds of books from dozens of past projects will be made available in the future. The first books will be released as follows:

- Carkhuff will release "Human Generativity" and two new volumes introducing "The Human Sciences."
- Professor Tom Kakovitch will release the breakthrough volumes, "The Fifth
 Force", "Collegium", and "Anthropogenics" to introduce "The Modernization of
 the Physical Sciences."

In so doing, the McLean Project is adding measurable strength to its mission: "Science in the Service of Humankind." Carkhuff says the following about the escalating differences in stimulus packages:

"The Financial Stimulus Packages promise only deeper debt and devolving accomplishments for future generations. Regression to the mean is the tedium of decelerated human evolution.

"The Generativity Stimulus Packages deliver greater innovation and spiraling prosperity. Elevation to the exemplar is the medium of accelerated evolution."

Carkhuff and his scientific associates stand ready to collaborate with any well-intended representatives of any organizations, communities, or states committed to socioeconomic growth.

Visit us on:

Cark huff Generativity Library. com

mcleanproject.com

Write to us:

rrcarkhuff@aol.com